

07-08 PROCC REPORT TO THE BOARD

SURVEY OF THE CONGREGATION

- We want to find out how congregants are using the available technology and whether they would like changes/additions.
- We've been tossing this around for a month or more, and finally Lynn Geisert distilled it down to a manageable form.
- How to disseminate was discussed.
- PROCC (JR) agreed to find an electronic way to create the survey and tabulate the results.
- PROCC (JR) ran into technical difficulties (he made the mistake of thinking that he knew what he was doing) that has set back releasing the survey until this weekend or early next week.

SOCIAL MEDIA

- We paid Kate Livie to redo/set up our social media. It needs to be utilized to justify her work, and our money.
 - She redid the old broadsheet so that is now Reflections.
 - She redesigned the UUCR public Facebook page.
 - She created UUCR Forum, a private page for congregants and friends only.
- UUCR Public Facebook Page
 - We paid Kate to "maintain" our social media for a couple of months. This amounted to posting links to UUCR/UUFE Sunday Services and to events and groups we are supporting. She gave us a roadmap to follow. We just have to do it.
 - We need to continue, and grow, our use of the public FB page. It should be a guide to Services, events, and resources pertaining to UU life.
 - PROCC would like to encourage SCSJ to use the FB page.
 - PROCC would like to encourage the use of our FB page to advance our strategic plan.
 - At this juncture, anyone should be able to post.
 - Kate indicated that there are ways to promote, "boost", our visibility in the wider community.
- UUCR Facebook Forum
 - This is a private group. One needs to be approved to join.
 - Posts need to be approved.
 - The idea is for this to be place to share experiences and reflection. It's more of a personal place.
 - We have yet to promote it. Rev. Sue recommends that we have have defined rules/guidelines.

VOLUNTEERS - We are looking for more participation in keeping the congregation healthy.

- Pastoral, though PROCC hasn't talked with the committee as to their needs.
- Media - Help with posting on Facebook, writing for Reflections, etc.
- Tech - Anyone comfortable with using digital devices, audio and video (including editing). Etc.